

Join the Busy, Merry Throng

That every Saturday finds spending hours of pleasure and profit among the splendid bargain offerings at El Paso's great one-price department store.

Everybody's

DEPARTMENT STORE INC. EL PASO

Saturday's Offerings this Week Are More Varied and Attractive than Ever

Our Enlarged Drug Sundry and Toilet Goods Section

Main Floor

Stocks always as nearly complete as a fast growing business will permit and with this slogan always uppermost in the minds of the management—

"No matter what the price elsewhere, always as low or lower here."

FREE All Day Saturday

A Satin Sachet Bag or a Wool Powder Puff with every purchase of 25c or more in this department, or both free with purchases of 50c or more in this department.

28 Kinds of Face and Talcum Powders

Mary Guden
Lulu & Pink's Rivaire Violet
Squibbles' Violet and Carnation
Rivers' Violet
Colgate's Violet Dactylis, Cashmere Bouquet and Eclat
Williams' Violet Supreme and La Toque Rose
Mennette Borated and Flesh Tint
Jergens' Oriental
Piver's Antrea and Floramye
Dorin's La Dorine Powder
Ponzoni's
Hudnut's Violet Superba
Marietta Stanley, Egyptian
Pinard's Tiroli
Hagan's Magnolia Balm
Rogers & Gallet, De Perles
Woodbury's Facial
Madame Scossa's V-E-L-V-O
Mme. Isbell's
Ricksecker's Violet Incarnate
Melba's

Nineteen Kinds of Soap

Colgate's White Clematis, Honey, Glycerine, Bay Rum,
Pine Tar and Cashmere Bouquet
Colgate's Bath soap, Big bath, Floating bath, Palm,
Glycerine, Brown Windsor
Jergens' Almond, Cocoa Oil, Violet, Cocoa Castile, But-
termilk Toilet, Cocoa Oil
Jergens' Bath Soap, LaFrance Rose
Woodbury's Facial
Cuticura
Jap Rose
Packer's Tar Soap
Rose Glycerine 4711
Imported Castile
Palm Olive
Pears Glycerine

Shaving Soaps

Colgate's Shaving Stick, Colgate's Cake, Colgate's Shav-
ing Powder and Cream
Williams' Shaving Stick, Cake and Powder
John & Johnson, Shaving Cream

21 Kinds of Face Creams

Hudnut's Marvelous Cold Cream
Hudnut's Cucumber Cold Cream
Daggett & Ramsdell's Cold Cream
FACE CREAMS
Melba's Cleansing Cream
Pompeian Massage Cream
Stillman's Freckle Cream
Mme. Isbell's Turkish Bath Oil
Mme. Isbell's Wrinkle Paste and Fleshwork
Eradiator
J. C. Crane's Creme Elexya
Rivers' Violet Ointment
Madame Scossa's Non-Wrinkle Cream
Madame Scossa's Blancs, Bonita Plastic
Hind's Honey and Almond Cream
Jergens' Almond Lotion
Mme. Isbell's Liane Cream
Holmes' Frostella
Oxy's Peroxide Cream

15 Kinds of Perfumes and Sachet Powders

Colgate's LaFrance Rose, Carnation, Violet, Dactylis,
White Rose, Robina
Caprice, Cashmere Bouquet, Jockey Club
Ricksecker's Japan Plum, Golf Queen, Oyp, Violet,
Incarnate, Attar Tropical
Martha Washington, Lily of the Valley
Piver's Floramye, Pompeia, Azura, Le Trefle Incarnate
Rignards, Mary Garden, Lilac, Caroline White
Rogers & Gallet, Parme Violette, Bridalis, Heliotrope,
Fleur de Amour, Bouquet de Amouris
Kerkoff's D'Jerkia
Coty's Moquet, Jacqueminot Rose, L'Origan
Idalia, Violet and Heliotrope
DEODORIZING POWDERS
Amolin Powder
Spiral Powder
Non Spi

15 Brands of Toilet Waters and Tonics

Coty's, Muquet, Jacqueminot Rose and L'Origan
Rogers & Gallet's, Parme Violet, Sweet Pea and Vera
Violette
Hudnut's, Violet Set, Gardenia, Extreme Violet, White
Lilac, Lily of the Valley, Sweet Orchid, Virginia
Rose, Yankee Clover, Lavender Water
Ricksecker's, Edgewood Violet, White Lilac, Sublime
Violet, Golf Queen
Piver's Vegetale, Pompeia, Azura, Le Trefle, Incarnate
Floramye
Colgate's, Violet, Dactylis, Eclat, Cashmere Bouquet,
Florient, Lilac, Caprice, LaFrance Rose, Carnation,
Heliotrope, Florida Water
Pinard's Lilac de France
Violet Trio 4711
Idalia, Rose Celeste, Violet Celeste
Newbro's Herpicide
Pinard's Eau de Quinine
Colgate's Bay Rum

No matter what the price else-
where, whether one day spe-
cial, 7 to 9 o'clock feature, or
after supper specials, "as low
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One Thousand Pieces of Jewelry Given Away Free On Saturday

(Main Floor.)

An unusual offer of new jewelry consisting of
brooches, stick pins, sterling silver cuff buttons, men's
tie clasps, gold plated collar buttons, belt buckles, cuff
pins, belt pins, veil pins, and scarf pins, many of them
are worth up to 75c each, one of these articles will
be given away free with every 25c purchase of our
sale jewelry, of which there are nearly 3000 pieces,
which will be offered for Saturday's selling, main
aisle, main floor, in other words you will receive two
pieces of jewelry for the price of one.

Hosiery Specials Saturday

Silk boot hose black and
white and colors in 50c
value, for Saturday
3 FOR \$1.00
Special \$1 Hose
Fine quality silk hose
extra serviceable with
lisle or silk garter tops
in plain and fancy and
black and all wanted
colors our extra special,
per pair, \$1.00
NOVELTY SILK HOSE AT 75c.
Two tone silk colored hose with deep lisle top,
special value at 75c
GAUZE LISLE HOSE AT 25c.
Very sheer summer hose of gauze lisle with high spliced
heel, double sole, in black, white and all the
new shades, very special, per pair, 25c
**ASK TO SEE OUR THREE FOR DOLLAR SILK LISLE
HOSE, BLACK, WHITE AND TAN.**
CHILDREN'S 25c SOCKS AT 2 for 25c
Half hose for the little ones, plain with fancy tops,
all sorts and colors and combinations; large
assortment to select from, Sat. special, 3 for
CHILDREN'S SOCKS AT 25c.
Silk lisle half hose with plain or rolled top, in solid
colors and quite a few fancy colors, unusual
good value at, per pair, 25c
CHILDREN'S HOSE, 3 PAIR for 50c.
Fine ribbed hose, sizes 5 to 9 1-2, very
serviceable, 3 pair for 50c



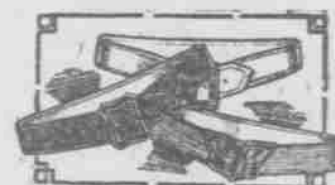
Sample Sale of Neckwear for Saturday

Saturday morning we place on sale in the neck-
wear section two hundred dozen pieces of women's
neckwear, comprising of almost every shape and
style of this season's. There are lace collars,
crepe de chine collars, fancy coat sets, fancy ruffled
pieces, Richelieu collars, Medici effects and a good
many others. Fancy styles as well as plain and
practical serviceable kinds. Many suitable for
trimming wash dresses. This entire lot will be
displayed near the main entrance and is the most
unusual collection of neckwear ever offered at this
price. You can purchase just as many pieces as
you like, there will be no limit or restrictions, we
want everybody to have plenty. Satur-
day Special, each 25c

New Moire Girdles Saturday 50c

(Main Floor.)

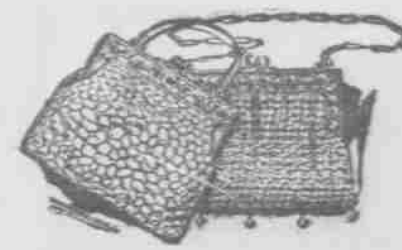
A shipment just received of the very newest ideas in
girdles, plain Moire, closely shirred with a narrow
frill at top and wide bottom, in black and
colors, an exceptional value for Saturday 50c



Newest Patent Leather Belts Are Here

(Main Floor.)

There is nothing newer in belts than those of patent
leather which are all the rage in the East for wear dur-
ing the coming summer. These same belts are being
sold as high as one dollar. We will feature same,
however, at 50c. There are numerous styles to select
from, from the small to the extreme large
effects; for Saturday, each 50c



\$2.00 Bags for \$1.00

A Bargain Offering Well Worth Your
Inspection. Main Floor

We have grouped together about 250
new bags, fancy printed silk effects,
novelty and plain leathers, black and
colors. All of these bags are strongly
made with secure fastenings, especially
well lined with good quality silks, fit-
ted with little mirror and coin purse.
Not one bag in the lot worth less than
\$2.00. Saturday \$1.00
Special

Unusual Purchase Sample Dresses at Less Than Half Price

(Third Floor.)

Five hundred wash dresses, most all of them are
misses' sizes, also for small women. We have grouped
them into five lots, as follows:

- LOT 1—**
Dresses of linen, percale, gingham and madras,
plain and trimmed styles; regularly worth up
to \$3.25. Special for Saturday \$1.48
- LOT 2—**
Crepes dresses and also crash, percale, ging-
ham, madras and plisse dresses, in all light
shades, also dark colors; would regularly sell
up to \$4.50. For Satur-
day \$1.95
- LOT 3—**
In this lot there are quite a few light colored
dresses of crepe, plain and printed voiles, ra-
zines, and also printed plisse; these dresses
would regularly sell up to \$6.00. Special for Saturday \$2.95
- LOT 4—**
Ratone dresses, also fancy crepes, pure linen
and fancy tissues; some in two colored effects.
This lot of dresses would regularly sell up
to \$8.00. For Satur-
day \$3.95
- LOT 5—**
Embroidered linen dresses, also French crepes,
plain and striped effects, printed voiles and
other washable fabrics of the serviceable sort,
in large variety of colors; many dresses in
this lot you would pay as much as \$4.95
\$12.00 for, Saturday Special, \$4.95



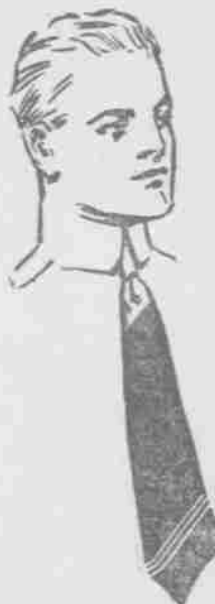
Phone in your name and ad-
dress and we will send you
FREE Everybody's Sunday
News and the Los Angeles
Sunday Examiner.

Unusual Offering In Mens' Ties

Mens' Ties Worth To \$.100
Saturday Two for 25c

(Main Floor.)

A purchase of three hun-
dred dozen ties from a
manufacturer who has dis-
continued business, at an
unusually low price en-
ables us to offer you such
values. See the big win-
dow display which tells
the tale. Silk wash ties
and silk crochets ties in a
hundred different styles.
The most remarkable lot
of men's neckwear ever
offered at this price any-
where. On sale all day
Saturday in the main aisle,



Two for 25c

95c Waists for Saturday

(Third Floor.)

100 doz. summer waists will
be placed on sale in a great va-
riety of materials and styles
for Saturday selling. Materials
consist of sheer voiles, French
and Domestic crepes, printed
crepes, Jacquard madras, pin
dot swisses, serviceable plain
lawns, sheer Marquisettes,
corded crepes, and a few Jap
silk. Styles of all these
waists are cut along the best
lines, not one waist in this
lot worth less than \$1.50, and
many up to \$2.00. Saturday
Special we feature 95c

OLIVER TWIST SUITS FOR BOYS

(Third Floor.)

Just received shipment of the new Oliver Twist suits for
boys one to six years, very practical styles for summer wear,
made of serviceable wash fabrics, fast colors.
Ranging in prices, 95c, \$1.25, \$1.50 and \$1.95

CHILDREN'S PLAY ROMPERS AND DRESSES

Clever little styles for little ones up to six years, of fast
colors, gingham, madras and percales; especially well made
in a large variety of styles to select from, 50c

CHILDREN'S MIDDYS AT 50c

New style middys in tan, light blue and white, also pure
white; laced front; plain and trimmed collars, 50c



Basement Store

MOIRE AND PONGEE COATS AT \$4.95

The new black Moire coats and also Pongee coats in practical styles; also
the new ruffled trimmed. Values up to \$8.20, \$4.95

\$2.50 AND \$4.50 TAILORED SKIRTS AT \$1.95

Wool serge skirts in black and navy, also shepherd check, black and white
and white serge with black pin stripe, ruffled trimmed effects, and also plain
styles. Regularly worth up to \$4.50. Saturday \$1.95

\$1.25 AND \$1.50 WHITE WASH SKIRTS FOR 98c

White pique, rep and linen skirts in plain and button trimmed
styles. Regularly worth to \$1.50. Saturday 98c

MIDDY SKIRTS AT 48c

White linen and cotton drill skirts, suitable to wear with middy
blouses for children and girls up to 18. Worth to \$1.00. Saturday 48c

LAWN KIMONOS AT 39c

Women's long lawn kimonos in neat printed patterns. Very special
for Saturday 39c

VACATION HATS AT 25c

Wash hats of toweling material, linen duck and white rep and other fancy
cotton materials; values up to \$1.50. Just the thing for vacation
wear during the summer months. Each 25c

CHILDREN'S DRESSES 25c EACH

Little dresses, sizes 2 to 6, percale, gingham and lawns; unusually
well made for a garment at this price. Special, each 25c

APRONS 2 FOR 25c

Plain gingham kitchen aprons and fancy percale tea aprons;
extra good value. 2 for 25c

HOUSE DRESSES 79c

Gingham and percale house dresses, simply made of fast color fabrics that
will wear and wash well; \$1.00 and \$1.25 values. Saturday 79c
Special